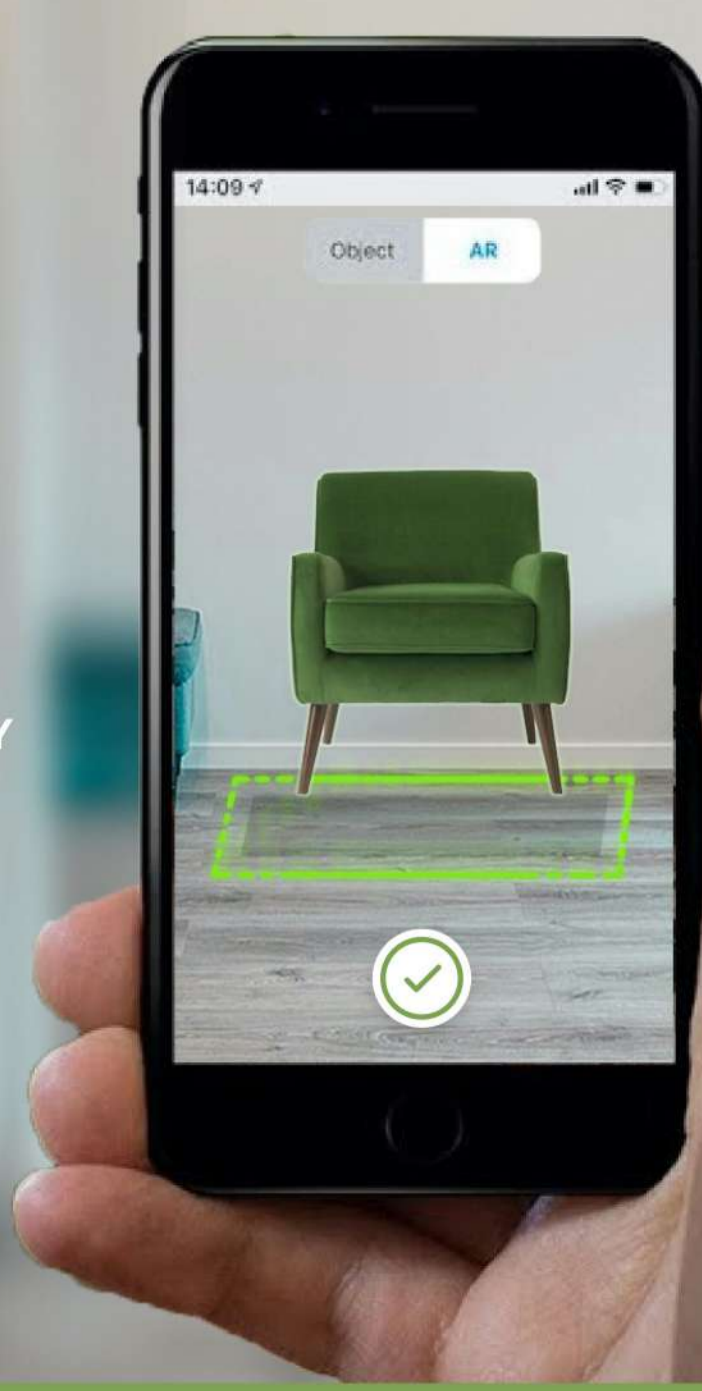


CanvasLogic

PRODUCT CONFIGURATION IN REAL-TIME
INTUITIVE | INTERACTIVE | INTEGRATION-READY



EMPOWERING RETAILERS,
INSPIRING CUSTOMERS

THE CANVASLOGIC VISUAL PRODUCT CONFIGURATOR FUNCTIONS AS:



A FULLY-BRANDED APP



PART OF YOUR
WEBSITE
OR WEB SHOP



AN ELEMENT OF YOUR
E-COMMERCE, PIM, ERP
& CRM SYSTEMS

DIGITIZE AND SIMPLIFY YOUR SALES PROCESSES

ERROR-FREE ORDERS

THANKS TO A FLEXIBLE FRAMEWORK AND RULES-BASED ENGINE, USERS CAN CONFIGURE PRODUCTS IN LINE WITH YOUR SPECIFICATIONS

FLEXIBLE PRODUCT CATALOG

CLOUD-BASED PRODUCT CATALOGS FACILITATE INSTANT UPDATES AND CUSTOM PRICING INFORMATION FOR DIFFERENT SEGMENTS OF YOUR TARGET AUDIENCE

PRICING IN REAL TIME

OUR FRAMEWORK UPDATES WITH EACH MODIFICATION THE USER MAKES TO PROVIDE REAL-TIME PRICING INFORMATION

INSPIRE YOUR CUSTOMERS

SHOW, DON'T TELL - PRESENT YOUR PRODUCTS WITH PHOTOREALISTIC, INTERACTIVE 3D IMAGES AND AUGMENTED REALITY (AR) VISUALIZATIONS

CanvasLogic

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+49 8105 399050

VISUAL PRODUCT CONFIGURATION FOR ALL USERS, ON ALL DEVICES

CanvasLogic delivers interactive configuration and visualization for:



END CUSTOMERS



SALESPeOPLE



DISTRIBUTORS

INTERACTIVE, ONLINE PRODUCT CONFIGURATION

DEFINE CUSTOM RULES WITHIN OUR POWERFUL CONFIGURATION ENGINE TO EMPOWER USERS TO CUSTOMIZE AND MODIFY PRODUCTS

1



2

VISUALIZATION IN AUGMENTED REALITY

PRODUCT CONFIGURATIONS CAN BE VIEWED IN REAL-TIME WITH AR. BLEND PHYSICAL AND VIRTUAL WORLDS TO ENABLE USERS TO VIEW PRODUCTS IN SITU.



GENERATE 3D PHOTOREALISTIC IMAGES

CONFIGURATIONS ARE COMPRISED OF PHOTOREALISTIC 3D IMAGES FROM YOUR CLOUD-BASED PRODUCT CATALOG

3



INDIVIDUAL CONFIGURATION



PERSONALIZED PROPOSAL

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MORE OPPORTUNITIES TO OPTIMIZE SALES WITH CANVASLOGIC

Analyze user data and discover which products and configurations are most in demand

Sell complex, configurable products online and integrate CanvasLogic with your e-commerce systems

Trial new products virtually, engage your target audience and accept pre-orders prior to launch

Streamline sales and enable end customers to configure products virtually, submit orders online or forward them directly to distributors



IN BUSINESS SINCE

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ABOUT THE COMPANY

CUSTOMERS

JUNG

KEUCO

rauch
LEBEN RAUM GEBEN

nobilial

SSS SIEDLE

PARTNERS

SBI
SUPPORT BY IMPROVEMENT

sam solutions

friendlyway
Intelligent solutions for friendly communication

concept4m