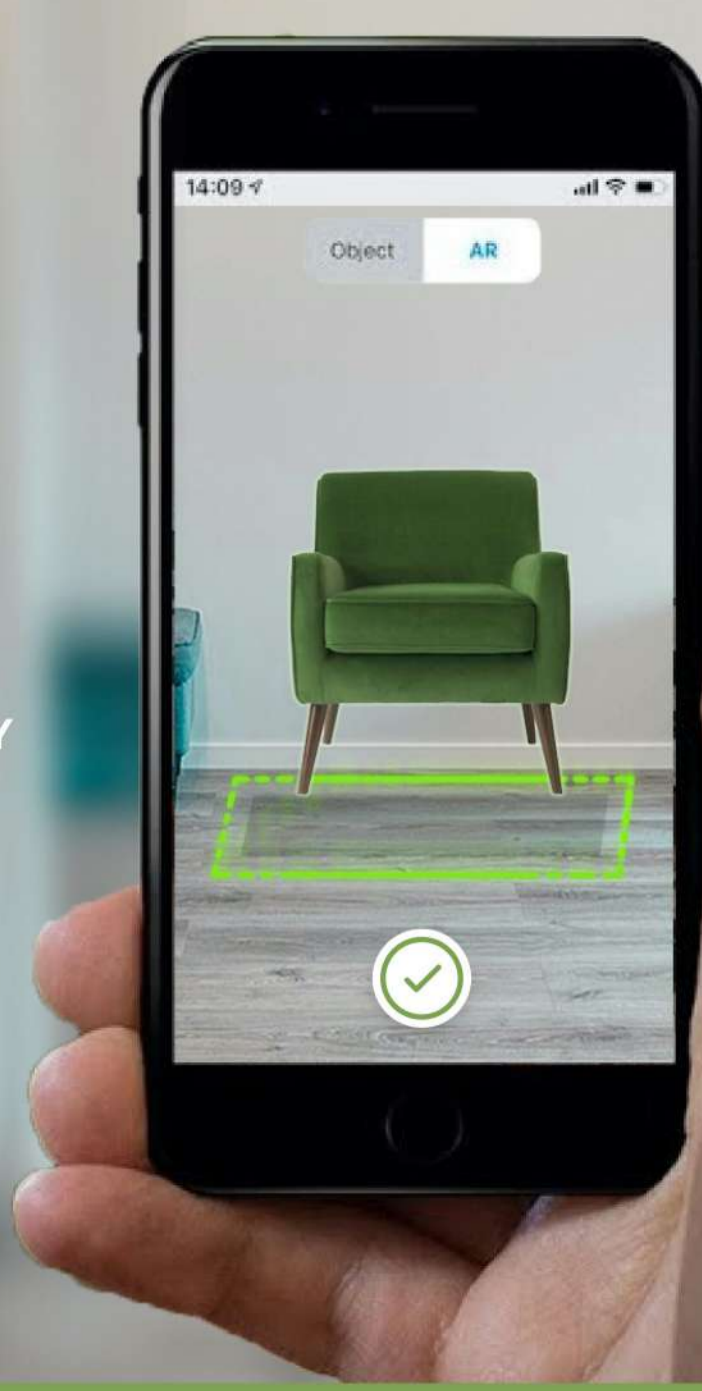


# CanvasLogic

PRODUCT CONFIGURATION IN REAL-TIME  
INTUITIVE | INTERACTIVE | INTEGRATION-READY

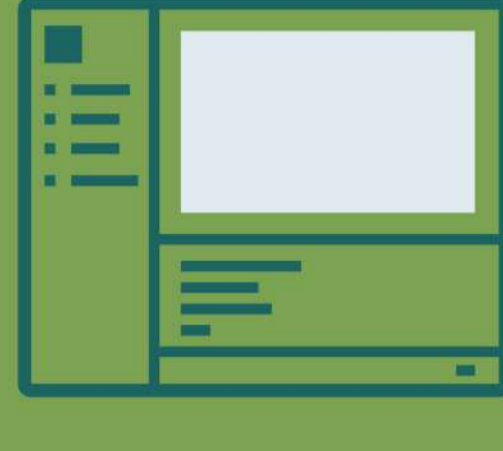


EMPOWERING RETAILERS,  
INSPIRING CUSTOMERS

## THE CANVASLOGIC VISUAL PRODUCT CONFIGURATOR FUNCTIONS AS:



A FULLY-BRANDED APP



PART OF YOUR  
WEBSITE  
OR WEB SHOP



AN ELEMENT OF YOUR  
E-COMMERCE, PIM, ERP  
& CRM SYSTEMS

## DIGITIZE AND SIMPLIFY YOUR SALES PROCESSES

### ERROR-FREE ORDERS

THANKS TO A FLEXIBLE FRAMEWORK AND RULES-BASED ENGINE, USERS CAN CONFIGURE PRODUCTS IN LINE WITH YOUR SPECIFICATIONS

### FLEXIBLE PRODUCT CATALOG

CLOUD-BASED PRODUCT CATALOGS FACILITATE INSTANT UPDATES AND CUSTOM PRICING INFORMATION FOR DIFFERENT SEGMENTS OF YOUR TARGET AUDIENCE

### PRICING IN REAL TIME

OUR FRAMEWORK UPDATES WITH EACH MODIFICATION THE USER MAKES TO PROVIDE REAL-TIME PRICING INFORMATION

### INSPIRE YOUR CUSTOMERS

SHOW, DON'T TELL - PRESENT YOUR PRODUCTS WITH PHOTOREALISTIC, INTERACTIVE 3D IMAGES AND AUGMENTED REALITY (AR) VISUALIZATIONS

CanvasLogic

[www.canvaslogic.de](http://www.canvaslogic.de)

[start@canvaslogic.de](mailto:start@canvaslogic.de)

+49 8105 399050

## VISUAL PRODUCT CONFIGURATION FOR ALL USERS, ON ALL DEVICES

CanvasLogic delivers interactive configuration and visualization for:



END CUSTOMERS



SALESPeOPLE



DISTRIBUTORS

### INTERACTIVE, ONLINE PRODUCT CONFIGURATION

DEFINE CUSTOM RULES WITHIN OUR POWERFUL CONFIGURATION ENGINE TO EMPOWER USERS TO CUSTOMIZE AND MODIFY PRODUCTS

1



2

### VISUALIZATION IN AUGMENTED REALITY

PRODUCT CONFIGURATIONS CAN BE VIEWED IN REAL-TIME WITH AR. BLEND PHYSICAL AND VIRTUAL WORLDS TO ENABLE USERS TO VIEW PRODUCTS IN SITU.



### GENERATE 3D PHOTOREALISTIC IMAGES

CONFIGURATIONS ARE COMPRISED OF PHOTOREALISTIC 3D IMAGES FROM YOUR CLOUD-BASED PRODUCT CATALOG

3



INDIVIDUAL CONFIGURATION



PERSONALIZED PROPOSAL

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## MORE OPPORTUNITIES TO OPTIMIZE SALES WITH CANVASLOGIC

Analyze user data and discover which products and configurations are most in demand

Sell complex, configurable products online and integrate CanvasLogic with your e-commerce systems

Trial new products virtually, engage your target audience and accept pre-orders prior to launch

Streamline sales and enable end customers to configure products virtually, submit orders online or forward them directly to distributors



IN BUSINESS SINCE

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### ABOUT THE COMPANY

#### CUSTOMERS

JUNG

KEUCO

rauch  
LEBEN RAUM GEBEN

nobilial

SSS SIEDLE

#### PARTNERS

SBI  
SUPPORT BY IMPROVEMENT

sam solutions

friendlyway  
Intelligent solutions for friendly communication

concept4m