

Advertising cookies			
COOKIE NAME	DESCRIPTION	DOMAIN	DURATION
_ga	Used to register a unique ID for website users and track visitor behavior	.canvaslogic.de	2 years
_gid	Used to register a unique ID for website users and to monitor site usage	.canvaslogic.de	24 hours
_gat	Used by Google Analytics to control the request rate	.canvaslogic.de	1 minute
yandexuid	Used to collect information regarding user behavior for website optimization purposes	.yandex.ru	1 year
_ym_isad	Used to determine whether a website visitor is using ad-blockers	.canvaslogic.de	20 hours
_ym_d	Used to store data relating to the user's first site session	.canvaslogic.de	1 year
_ym_uid	Used to measure and analyze website traffic	.canvaslogic.de	1 year
TP_JAR	Used to collect website statistics and track conversion rates	.google.com	1 month
i	Used to identify site users	.yandex.ru	10 years
_ym_visorc	Used to assign a unique identifier to each browser to monitor interaction with the website	.canvaslogic.de	30 minutes
_gcl_au	Used by Google AdSense to optimize advertisement efficiency	.canvaslogic.de	3 months
test_cookie	Used to check if the user's browser supports cookies	.doubleclick.net	15 minutes
__hssrc	If this cookie does not exist when HubSpot manages cookies, it is considered a new session	.canvaslogic.de	Session
__hssc	Used to determine if HubSpot should increment the session number and timestamps in the __hstc cookie	.canvaslogic.de	30 minutes
hubspotutk	Used to track of a visitor's identity. It is passed to HubSpot on form submission and used when deduplicating contacts	.canvaslogic.de	13 months
__hstc	Used to determine the domain, utk, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session)	.canvaslogic.de	13 months
__hs_opt_out	Used by the opt-in privacy policy to remember not to ask the visitor to accept cookies again	.canvaslogic.de	13 months
__hs_initial_opt_in	Used to prevent the banner from always displaying when visitors are browsing in strict mode	.canvaslogic.de	7 days

Functional cookies			
COOKIE NAME	DESCRIPTION	DOMAIN	DURATION
_GRECAPTCHA	Used to provide spam protection	www.google.com	6 months
OGPC	Used to enable the functionality of Google Maps	.google.com	1 year
NID	Used to remember the user's preferences and other information, such as preferred language (e.g. English), how many search results will be shown per page (e.g. 10 or 20), Google's SafeSearch filter	.google.nl, .google.com	6 months
AnalyticsSyncHistory	Used to facilitate data-synchronization with third-party analysis service	.linkedin.com	30 days
li_gc	Used to store non-essential cookie consent	.linkedin.com	2 years
__cf_bm	Used to distinguish between humans and bots	.hubspot.com	1 day

Analytical cookies			
COOKIE NAME	DESCRIPTION	DOMAIN	DURATION
ymex	Used to store information and monitor website usage in conjunction with Yandex. Metrica web analytics	.yandex.ru	1 year
yabs-sid	Used to measure and analyze website traffic	.mc.yandex.ru	Session
yuidss	Used to collect information regarding user behavior for website optimization purposes	.yandex.ru	1 year
VISITOR_INFO1_LIVE	Used to check bandwidth usage	.youtube.com	6 months
YSC	Used to display targeted advertising to visitors across a broad range website, including Youtube	.youtube.com	Session
UserMatchHistory	Used to track user behavior in order to provide personalized advertising	.linkedin.com	30 days
bcookie	Used to identify unique devices to prevent abuse on the LinkedIn platform	.linkedin.com	2 years
bscookie	Used to save the state of 2FA of a logged in user	.www.linkedin.com	2 years
lang	Used to store language preferences and serve content in the stored language	.ads.linkedin.com, .linkedin.com	Session
lidc	Used to optimize data center selection	.linkedin.com	24 hours
CONSENT	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website	.google.nl, .google.com, .youtube.com	17 years and 20 days